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# DRIVE THRU LANE ONLY FORMAT



# **DRIVE THRU LANE ONLY**



# Modular drop-on/ drop-off design catering for take away customers ONLY

- Location: Space constrained roadside areas Urban A-Roads/ Commuter routes; Entrance to Business or Retail Park; Colocating PFS (Partner); Large layby; RP DT Costa representation
- Plot requirements: 1/4 Acre; Services or Self-Contained option; 4+ car queue space capability from order point.
- Sales Drivers: High Traffic; High Employment OR High Retail
- Micro Site Factors: High Visibility; High Access; Parking n/a

# Format Characteristics 400 sqft F275k+ Morning Commute Break from Work After Work Recharge





# SMALL DRIVE THRU FORMAT



# **SMALL DRIVE THRU**



Limited internal covers (circa 30) with optimised DT lane for space constrained sites

- Location: Urban Areas; Rural Service Areas (+Partner); RP DT Costa Representation; Tertiary standard DT locations
- Plot requirements: 1/3 Acre; Totem; 4-car queue space capability before order point; Low+ Parking Capacity
- Sales Drivers: High Traffic; Secondary factor required -Employment OR Residential
- Micro Site Factors: Med Visibility; Med Access; Med Parking

# Format Characteristics



**1200** Sqft



£375k



60 Percent



Heartland Occasions
Morning Commute
Break from Work





# STANDARD DRIVE THRU FORMAT



# STANDARD DRIVE THRU



Our most agile format delivering for both take away and in store occasions (60 Covers)

- Location: Retail Parks; Urban Areas; Rural Service Areas
- Plot requirements: 1/2 Acre; Totem; 4-car queue capability
- Sales Drivers: Combination of Traffic; Retail; Employment; Residential
- Micro Site Factors: Blend of Low/ Med/ High scores for Visibility, Access, Parking (min 25 spaces)

#### **Format Characteristics**



1800 sqft £450k





50 Percent



**Heartland Occasions Morning Commute Break from Work** 





# LARGE DRIVE THRU FORMAT



# **LARGE DRIVE THRU 2200**



**Providing a larger in-store environment** with up-weighted food for customers (80 Covers)

- Location: Retail Parks; Business Parks
- Plot requirements: 2/3 Acre; Totem; 4-car queue capability
- Sales Drivers: Med Traffic; Secondary factor required Retail **OR** Employment
- Micro Site Factors: Blend of Low/ Med/ High scores for Visibility and Access; High Parking essential

#### **Format Characteristics**



**2200** Sqft



£500k



40 Percent



**Heartland Occasions Morning Commute** Weekend Lunch





# FURTHER FLEXIBILITY IN APPLICATION



# **FLEXIBLE DESIGNS**

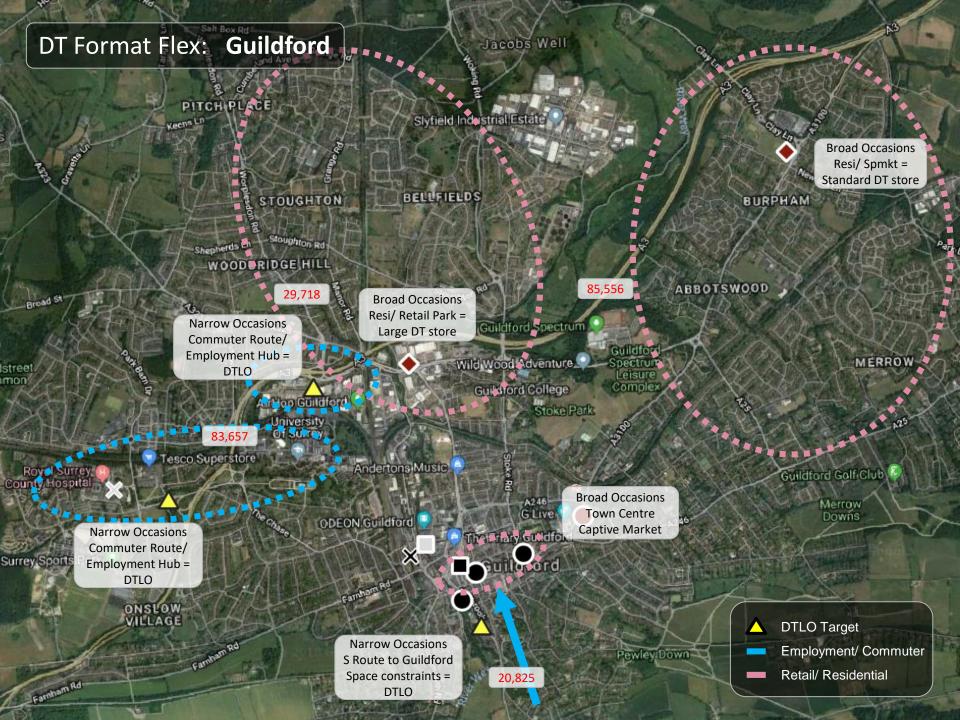


Ability to unlock opportunities in established locations via flexible approach:

- DT Beneath Hotels
- End of Terrace Retail
- Building Conversions
- Eco-build Building Concept







# Sites required in the Eastern region:

- Cambridgeshire
- Essex
- Hertfordshire
- Suffolk
- Norfolk

For further information or to discuss a potential opportunity, please contact:

# Neil Perrin MP Real Estate

Tel: 01223 755110

Mobile: 07539 582582

Email: <a href="mailto:nperrin@mprealestate.co.uk">nperrin@mprealestate.co.uk</a>
Website: <a href="mailto:www.mprealestate.co.uk">www.mprealestate.co.uk</a>







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